

**Chartered Management Institute (CMI)  
Level 7 Diploma in Strategic Management and Leadership Practice  
(DISTANCE LEARNING)**

*Only 1 in 5 Managers have a recognised Management Qualification and yet Employers are actively looking for people with these qualifications right now! Why not join the '1 in 5' and make your CV stand out from the crowd by gaining a CMI qualification at Sandwell College?*



**Why do this Course?**

If you are a practising or aspiring Senior Manager or Director, wanting to **improve your leadership and strategic management skills** and **develop your ability to apply them at a strategic level** within your organisation, then this course is for you. By enrolling on this course, you will be able to demonstrate to current and prospective employers your capabilities, ambition and strong commitment to your professional development. In short, success on this course will **significantly improve your career prospects and earning power.**

**Why Choose Distance Learning?**

In today's fast-paced world, time is a precious commodity particularly for busy managers and executives. **Opting for a distance learning course is a shrewd tactical manoeuvre** to invest in your personal and professional growth on your own terms, anytime, anywhere, here's why:-

- You're freed from traditional classroom schedules, allowing you to integrate your learning around your work and home lives.
- You can tailor the pace of learning to suit your needs, accelerating through familiar concepts and taking 'deeper dives' where necessary.
- It eliminates the need for travel, accommodation, and time away from work, minimising disruption to your professional commitments and enabling you to focus on both your career and education simultaneously.

**How much does the Course Cost?**

The total fee for this course (including registration and certification) is **£1,500.**

## **What does the Course Involve?**

Using a variety of high-quality, self-study materials, delivered via an **online 'Virtual Learning Environment'**, you will study four units:-

- **Strategic Leadership**
- **Leading and Developing People to Optimise Performance**
- **Developing Organisational Strategy**
- **Applied Research for Strategic Leaders**

To support your self-study and assessment preparation, you will have several **personal face-to-face 'one hour' tutorials with a dedicated tutor**. These tutorials are delivered over Zoom/Teams online platforms according to learner preference. Your tutor will also be available via email to discuss course materials and give support and assistance with assignments.

Whilst on the course, you will be given **FREE professional membership of the CMI**, which includes access to a huge range of CMI products and services to support you throughout the qualification and later as you progress in your career.

## **How is the Course Assessed?**

**Each unit is assessed by one written assignment** of approximately 3,500-4,500 words.

## **When does the Course Start and End?**

Following a successful selection interview, you can start your course the following week.

As this is a distance learning course, there is flexibility built in to suit the pace required by the learner. It is recommended that learners spend six weeks on each unit including completion of the unit assignment, hence we propose a **24-week study programme, and you will be provided with a suggested weekly timetable**.

We do, however, allow learners up to 48 weeks for completion, in recognition of 'mitigating circumstances' and the need to resubmit assignments (learners are allowed up to three attempts at each assignment).

## **What are the Entry Requirements?**

You must have gained at least a **Level 5 CMI Diploma in Management and Leadership or equivalent qualification (e.g., HND/FdA/BA/BSc in Management)**. HOWEVER, we can consider your level of managerial experience in lieu of formal qualifications.

It is essential that applicants have the **knowledge, skills and behaviours to drive business activities in a senior management and leadership role**, this will be established via an interview.

### **What Progression Opportunities are there?**

On successful completion of this course, you may 'subject to senior management experience' progress on to a **CMI Level 8 Strategic Direction and Leadership course** (equivalent to a Doctorate in Management), or alternatively a **Master's in Business Administration (MBA)** or a Master's Degree in Management and Leadership. You may also be eligible to apply for **Chartered Membership of the CMI (CMgr MCMI)**.

### **How to Apply**

Contact the College: [enquiries@sandwell.ac.uk](mailto:enquiries@sandwell.ac.uk) **0800 622006**

Or visit the Course page on the College website ([www.sandwell.ac.uk](http://www.sandwell.ac.uk)) to apply directly.