

**Chartered Management Institute (CMI)
Level 7 Diploma in Strategic Management and Leadership Practice
(Online Evening Course)**

Only 1 in 5 Managers have a recognised Management Qualification and yet Employers are actively looking for people with these qualifications right now! Why not join the '1 in 5' and make your CV stand out from the crowd by gaining a CMI qualification at Sandwell College?



Why do this Course?

If you are a practising or aspiring Senior Manager or Director, wanting to **improve your leadership and strategic management skills** and **develop your ability to apply them at a strategic level** within your organisation, then this course is for you. By enrolling on this course, you will be able to demonstrate to current and prospective employers your capabilities, ambition and strong commitment to your professional development. In short, this course should **significantly improve your career prospects and earning power.**

How much does the Course Cost?

The total fee for this course (including CMI registration and certification) is **£2,500.**

What does the Course Involve?

You will study four units:-

- **Strategic Leadership**
- **Leading and Developing People to Optimise Performance**
- **Developing Organisational Strategy**
- **Applied Research for Strategic Leaders**

Whilst on the course, you will be given **FREE professional membership of the CMI**, which includes access to a range of CMI products and services to support you throughout the qualification and later as you progress in their career.

How is the Course Assessed?

Each unit is assessed by one written assignment of approximately 3,500-4,500 words.

How is the Course Delivered?

The course is delivered fully online with **'real-time' interactive classes** taking place on a Wednesday from 6 – 9pm, using the Zoom video conferencing platform. **Online, on-demand learning materials are available 24/7** and are accessible by both PCs and mobile devices.

When does the Course Start and End?

Start Date: **Wednesday 11th October 2023**

End Date: **Wednesday 1st May 2024**

What are the Entry Requirements?

You must have gained **at least a Level 5 CMI Diploma in Management and Leadership or equivalent qualification (e.g., HND/FdA/BA/BSc in Business and/or Management)**. HOWEVER, we can consider your level of managerial experience in lieu of formal qualifications.

It is essential that applicants have the knowledge, skills and behaviours to drive business activities in a senior management and leadership role, this will be established via an interview.

What Progression Opportunities are there?

On successful completion of this course, you may 'subject to senior management experience' progress on to a **CMI Level 8 Strategic Direction and Leadership course** (equivalent to a Doctorate in Management), or alternatively a **Masters in Business Administration (MBA)** or a Masters Degree in Management and Leadership. You may also be eligible to apply for **Chartered Membership of the CMI (CMgr)**.

How to Apply

Contact the College: enquiries@sandwell.ac.uk 0800 622006

Or visit the Course page on the College website (www.sandwell.ac.uk) to apply directly.